

## **Antalium Premium Mall Cookie Policy**

This Cookie Policy ("Policy") applies to platforms and websites operated by Antalium Premium Mall and accessed and used over the internet.

### **1. Cookies**

Cookies are small snippets of text placed on devices such as computers, tablets, or phones for proper functioning of the websites, improving user experience, development and optimization of the site, serving more relevant, tailored content and advertising, provide an engaging and personalized website/application and advertising portfolio for visitors and customers and generate traffic statistics.

### **2. Cookies and Usage**

The content of the cookies is determined by the server and cookies can be used by the server when the same site is visited again. Cookies can be thought of as an internet user's identity card, which indicates that the user has visited the website again. Cookies are categorized into two groups as 'session' cookies and 'persistent' cookies. Session cookies are temporary cookies that are kept until you leave the website and contain information that is remembered by the website when the user navigates through the pages. Persistent cookies are cookies that are stored on the user's device even after they leave the user's website. Such cookies allow the user to be remembered by the web server if the website is revisited by the user and do not contain user-identifying information.

Cookies can also be classified as analytical 3rd party cookies, mandatory cookies, and commercial cookies according to their functions. As Antalyum AVM, we use analytical cookies which are generally anonymous and use cookies in order to ensure the proper functioning of the website, to enable users to browse the site and to benefit from the features, as well as to include user personal information.

### **3. Editing Cookie Settings in an Internet Browser**

Although many browsers automatically accept cookies, you don't have to. Users can remove cookies from their web browser settings. The location of these settings depends on the web browser you are using. You can use the "Help" commands in your web browser to locate the corresponding settings.

By using the Antalyum AVM website, you consent to the use of cookies in accordance with the Policy. If you do not wish to accept our Cookie applications on your electronic device, you may reject the Cookie application. If you refuse cookies, our website may not function properly or may cause disruptions in the provision of the services you request.

For more information: [www.antaliumavm.com](http://www.antaliumavm.com) [www.antaliumshopping.com](http://www.antaliumshopping.com)

### **4. Third Party Cookies for Analytical Purposes**

To better serve our visitors, we measure the number of page views, the number of visits, the different actions taken by visitors on our site, the geographic location of visitors, and the number of times visitors return to the site. We use Google Analytics for this purpose:

### **Google Analytics Information**

Google, Inc. ("Google") is a web analytics service provided by Google Analytics. Google Analytics uses cookies, which are text files placed on your computer, to analyze the user's habit of using the website. Information generated by the use of the website through cookies is transmitted and stored by Google to servers in the United States.

If IP anonymization is enabled on this website, your IP address will be truncated in the area of the Member States of the European Union or other parties to the Agreement in the European Economic Area. Only in exceptional cases, the entire IP address is first sent to the Google server in the US and truncated here. IP anonymization is active on this website.

Google will use this information on behalf of the operator of this website to evaluate your use of the website, prepare reports on website activity, and provide other services related to website activity and internet use.

The IP address that your browser transmits under Google Analytics will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings of your browser, but remember that you may not be able to take advantage of all the features of this website. You can also opt out of Google Analytics opt-out by downloading the Google Analytics Opt-out Browser Add-in to your existing web browser: <http://tools.google.com/dlpage/gaoptout?hl=en>

### **Special Cookies**

In addition, cookies are used to store information related to sessions to our Sites in encrypted form, but no personal data is stored. If you object to web beacons, you can follow the instructions above to delete existing cookies and block future cookies.

By using our website, you agree that we may place such cookies on your device.

## **5. Security**

We offer a secure server that will allow you to access our site content. We also take appropriate measures to ensure that the information you disclose to us remains secure, accurate, and up-to-date, and that it is only kept for the intended purpose. Although technical security measures are taken by us, you accept the risks inherent in online correspondence and online shopping. Your purchases through the Sites are subject to the terms and conditions of those sites.

## **6. Disclaimer**

We may link to a wide range of other sites, and from time to time, we may advertise third parties on our site. We are not responsible for the content and privacy policies of these sites and third party advertisers, or for the ways in which their users process information. In particular, we do not act as intermediaries for these sites or advertisers unless expressly stated and do not have the authority to serve on their behalf.